## **ISÄGENIX**°

Peak Performance Begins at **Isagenix.com** 









Hello, and Welcome to the IsaLife™! This is your system guide to weight wellness.

We're extremely fired up to have you here and would like to take a moment to recognize you and your commitment to ultimate health. You're now a part of a growing community of like-minded individuals with similar health and wellness goals. You'll find support and encouragement here because we're all in this together!

# YOUR ISAGENIX WEIGHT WELLNESS SOLUTION IS DESIGNED TO HELP YOU REACH YOUR HEALTH GOALS AND LIVE YOUR BEST LIFE.

#### **LET'S GET STARTED!**

#### **COMMIT TO A START DATE, AND SET YOUR SCHEDULE!**

Download the IsaLife app for step-by-step assistance with customizing your Isagenix plan.

#### **SET YOUR GOALS. AND GROW YOUR SUPPORT TEAM!**

Join the IsaBody Challenge®, and crush your first Challenge with support from an amazing community. People will ask about your results, so learn how you can share your experience with friends and family!

#### TRUST THE PRODUCT. TRUST THE SCIENCE!

Stay on the cutting edge of product updates, videos, tools, and training sessions.

#### **START NOW...** HEAD TO **WELCOMETOISAGENIX.COM**.

Once you've visited WelcomeToIsagenix.com, unpack your box . . .

Take a seat. Breathe in. Exhale. And say hello to health! Start by reading this guide and reviewing the product label directions. End with wellness as a lifestyle! We're here for you every step of the way. Let's do this!

# GET TO KNOW YOUR PRODUCTS

We've highlighted six core products to help boost your health and wellness journey. Depending on your selections, some products may not be in your box, or you may have the listed products below, plus some extra!

Details and descriptions for each product can be found on our online product resource at **WelcomeTolsagenix.com**. (Have you checked it out yet?)





1. ISALEAN™ SHAKE is a balanced meal replacement that supports healthy weight loss and muscle maintenance.

# 24 grams of high-quality protein,

ENERGY-FUELING CARBS, GOOD FATS, FILLING FIBER, AND VITAMINS AND MINERALS

As part of this system, you can replace any two meals a day with IsaLean Shakes. Get ready to be blown away from the very first sip.



If you're dairy-free, don't worry — we've got you covered with plant-based options too!



2. CLEANSE
FOR LIFE™ provides
herbal and plant-based
nourishment for your
body. The drink can be
enjoyed as part of Cleanse
Days or as an everyday
supplement.

# 2

#### **WAYS TO CLEANSE**

- Everyday cleansing involves drinking one serving of Cleanse for Life as a daily supplement. Take one serving daily in the morning, at night, or between meals on Shake Days.
- 2. Deep cleansing involves drinking Cleanse for Life during a day of intermittent fasting. Take up to four deep cleansing servings throughout the day. Cleanse Days, up to one or two per week, are an excellent way to support weight loss.



#### 3. IONIX® SUPREME

is a daily nutrient-rich tonic that can support mental and physical performance. It features a blend of adaptogenic herbs and other ingredients to help your body resist and adapt to stress.†

†This statement has not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



**4. ISAFLUSH®** is a daily capsule that can aid in digestion, regularity, and overall health with the use of cleansing herbs and minerals and no harsh laxative ingredients.†

#### 5. NATURAL ACCELERATOR™

is a daily dietary supplement that can help support thermogenesis by way of natural ingredients such as cayenne, green tea, and cocoa seed.†

**6. ISAGENIX SNACKS™** are chewable snack wafers designed to satisfy hunger and help keep your weight wellness goals on track.

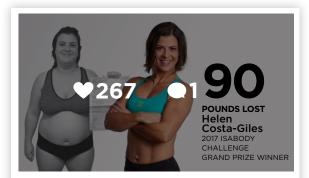


ISABODY™ Congratulations to one of our IsaBody Challenge Finalists, Rachel! #IsaBody #WeAreIsagenix

# IF YOU RECEIVED THE WEIGHT LOSS VALUE PAK, THE CONTENTS OF YOUR BOX COULD ALSO INCLUDE:



**ISADELIGHT®** Delicious and delectable chocolates infused with green tea to help satisfy cravings and support Cleanse Days.



**ISABODY** Meet our 2017 IsaBody Challenge Grand Prize Winner, Helen Costa-Giles! Check out her 90-pound weight loss story at IsaFYI.com/IsaBody. #IsaBody #Celebration2017

Results not typical. Weight loss reflects exceptional individual experience and should not be construed as typical or average. Results vary with individual effort, body composition, eating patterns, time, exercise, and other factors, such as genetic and physiological makeup. In a study performed in 2012 by University of Illinois at Chicago researchers, subjects lost an average of 9 pounds after 30 days on an Isagenix System.



e+™ An energy shot that contains natural plant-based caffeine and adaptogens.†



**ISAGENIX GREENS™** A powdered supplement containing phytonutrients from more than 30 vegetables, herbs, and botanicals to promote overall health †



WHEY THINS™ & HARVEST THINS™ Savory and delicious protein-packed snacks.



#### **ISALEAN BAR**

Premium bars that can be used as an alternative meal with balanced nutrition, including 18–19 grams of high-quality protein.



#### **ISAGENESIS®**

Designed to support your telomeres for healthier, more youthful aging.†

†This statement has not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

\*\*Foods and supplements containing at least 0.65 g per serving of plant sterol esters, eaten twice a day with meals for a daily total intake of at least 1.3 g, as part of a diet low in saturated fat and cholesterol, may reduce the risk of heart disease. A serving of Heart Shake Booster supplies 0.65 g of plant sterol esters.



### COMPLETE ESSENTIALS™

**DAILY PACK** A complete daily nutrient support with vitamins, minerals, omega-3s, antioxidants, and herbs and botanicals.†

# YOU MAY ALSO FIND DELIGHT IN SOME OF THESE POPULAR ADD-ON PRODUCTS



#### **IMMUNE SHAKE BOOSTER**

A blend of science-supported ingredients that can help prime, strengthen, and balance the immune system for better overall health.†

#### **HEART SHAKE BOOSTER**

A blend of science-supported ingredients that may reduce the risk of heart disease and support overall cardiovascular health.<sup>‡‡</sup>



#### **ISAGENIX COFFEE**

A smooth-tasting, fair-trade blend of 100 percent medium-roasted arabica beans to help start your mornings.

#### **AMPED™ HYDRATE**

A simple and convenient sports drink to help you stay hydrated and refreshed during your workout.



ISABODY After playing football throughout college, Kareem took a corporate job and fell out of his athletic routine. When his partner, Taylor, started Isagenix, Kareem jumped on board and began to change his habits too. With IsaBody by his side, he completed an incredible feat — an 88K ultramarathon — and was named one of our 2016 IsaBody Challenge Finalists! #IsaBody

## NOW WHO'S READY TO CRUSH THIS?

It's pretty simple. Each day will either be a Shake Day or a Cleanse Day.

**SHAKE DAY** Replace two meals per day with an IsaLean Shake, and enjoy up to two healthy and balanced snacks and one 400- to 600-calorie meal. For example, you could have a shake for breakfast, enjoy a healthy meal for lunch, then end your day with a nutritious and delicious shake for dinner. For recipe ideas, head to your IsaLife app.

**CLEANSE DAY** On a Cleanse Day, you will reap the benefits of intermittent fasting by abstaining from normal meals and foods, and instead supply your body with four deep cleanse servings of Cleanse for Life. We have great news: Snacking is OK on Cleanse Days! We'll get into details on the next page.

Your monthly system may look something like the sample schedule below:

#### 1 CLEANSE DAY PER WEEK

Day 1 <b>S*</b>	Day 2 <b>S</b> *	Day 3	Day 4	Day 5	Day 6	Day 7	
Day 8	Day 9	Day 10 <b>C</b>	Day 11 <b>S</b>	Day 12 <b>S</b>	Day 13	Day 14	
Day 15 <b>S</b>	Day 16 <b>S</b>	Day 17 <b>C</b>	Day 18 <b>S</b>	Day 19 <b>S</b>	Day 20**	Day 21	
Day 22	Day 23	Day 24 <b>C</b>	Day 25 <b>S</b>	Day 26 <b>S</b>	Day 27 <b>S</b>	Day 28	
Day 29	Day 30	-					

#### TIPS FOR SUCCESS:

- · Stick to a schedule!
- \*2-5 Shake Days are recommended prior to your first Deep Cleanse Day.
- \*\*To ensure that you have product for next month, be sure to enroll in Autoship.
   Speak with your Coach for more details.

SAGEND

#### **BACK-TO-BACK CLEANSE DAYS**

S*	S*	Day 1 C	Day 2	Day 3 <b>S</b>	Day 4	Day 5
Day 6	Day 7 <b>S</b>	Day 8	Day 9	•		

If you are pregnant, nursing, diabetic, on medication, have a medical condition, or are beginning a weight control program, consult your physician before using Isagenix products or making any other dietary changes. Discontinue use if adverse events occur.

#### BEFORE BREAKFAST

**IONIX** 1 serving

**BREAKFAST ISALEAN SHAKE** NATURAL ACCELERATOR

1 capsule

#### **MIDMORNING OPTIONAL SNACK**

(200 calories or less)

#### LUNCH

**ISALEAN SHAKE OR** 400- TO 600-CALORIE MEAL NATURAL ACCELERATOR

1 capsule (optional)

#### **MIDAFTERNOON OPTIONAL SNACK**

(200 calories or less)

DINNER **ISALEAN SHAKE OR** 400- TO 600-CALORIE MEAL

**BEFORE BED** 

**ISAFLUSH** 1-2 capsules

with 8 oz water

## **BEFORE BREAKFAST IONIX** 1 serving CLEANSE **BREAKFAST**

**CLEANSE FOR LIFE** 4 oz liquid or 2 scoops powder **ISAGENIX SNACKS** 2 wafers

NATURAL ACCELERATOR 1 capsule

#### **MIDMORNING** CLEANSE DAY APPROVED SNACK

(See snack options.)

#### LUNCH **CLEANSE FOR LIFE**

4 oz liquid or 2 scoops powder **ISAGENIX SNACKS** 2 wafers

NATURAL ACCELERATOR

1 capsule (optional)

#### **MIDAFTERNOON CLEANSE FOR LIFE**

4 oz liquid or 2 scoops powder

#### **CLEANSE DAY APPROVED SNACK**

(See snack options.)

#### DINNER **CLEANSE FOR LIFE**

4 oz liquid or 2 scoops powder **ISAGENIX SNACKS** 2 wafers

#### **BEFORE BED**

**ISAFLUSH** 1-2 capsules

with 8 oz water

PRO TIPS: For people engaging in physical activity, consider increasing your protein by enjoying an IsaLean PRO Shake instead of an IsaLean Shake, or add a scoop of IsaPro® to your favorite IsaLean Shake. Extra protein can help keep you satisfied longer. There are many ways to customize Shake Days and Cleanse Days. Remember, these are guidelines!

#### \*\*\*Whey Thins and Harvest Thins are now approved for Cleanse Days. Limit one bag throughout the day.



#### **SNACK OPTIONS**

IsaDelight, e+, Isagenix Greens, Isagenix Fruits™, Slim Cakes®, Whey Thins, Fiber Snacks™. Harvest Thins

1 bag of Whey Thins\*\*\*

Isagenix Snacks, 1-2 IsaDelight chocolates, ¼ apple or pear, 1 serving of AMPED Hydrate (if exercising), 1-2 servings of e+, 1 bag of Harvest Thins\*\*\*,

#### Q: I'm nervous to start! How can I keep myself on track?

**A:** Accountability! Accountability! Accountability! You'll find that this journey is much easier when you surround yourself with support. Try joining the IsaBody Challenge where you can be part of a large and global community of others who are embarking on this same life-changing journey. We're all here to support one another. Head to **WelcomeToIsagenix.com** for more information.

#### Q: How can I satisfy my hunger during Cleanse Days?

**A:** Simple! Try any of our Cleanse Day approved snack options such as savory Whey Thins or IsaDelight chocolates. Who doesn't want chocolate on a Cleanse Day?

#### Q: Why should I cleanse?

**A:** Cleanse Days can help kick-start your body's own detoxification systems. Isagenix Cleanse for Life is specifically formulated to provide your body with extra support as it prepares for the benefits of intermittent fasting.†

#### Q: Can I use IsaLean Shake Dairy-Free with my current system?

A: Yes! You can easily swap IsaLean Shakes for dairy-free IsaLean Shakes if you choose.

#### Q: How can I get creative with my IsaLean Shakes?

**A:** Easy! Try adding fresh fruit, spices like cinnamon, or Isagenix products like Isagenix Coffee, Greens, or Fruits. Just keep in mind that customizing your IsaLean Shake can mean increasing its caloric value.

#### Q: If I feel tired or have a headache, should I stop using my system?

**A:** Have a small snack if you are experiencing these symptoms. If your symptoms are serious or persist, please seek medical attention.

## Q: I just completed two Cleanse Days in a row and want to do more! Can I continue to complete Cleanse Days to maximize my success?

**A:** Kudos for crushing your Cleanse Days, but don't overexert yourself. Keep it nice and steady. Remember, cleansing one day per week is recommended. You may choose to cleanse up to two consecutive days, but do not exceed more than that per week. We also recommend not exceeding four Cleanse Days a month.

## Q: I'm a very active person, and I have been gradually increasing my workouts during my program. Should I eat more if I'm hungry?

A: Sounds like you're in! We suggest swapping out one or both of your IsaLean Shakes for IsaLean PRO Shakes, or simply adding a scoop of IsaPro to 1½ scoops of IsaLean Shake to increase your protein intake. The extra protein will help fuel your body with the nutrients and calories it craves while you're working out.

Weight loss, muscle gain, lifestyle, and other results depicted here reflect exceptional individual experiences of Isagenix Customers and should not be construed as typical or average. Results vary with individual effort, body composition, eating patterns, time, exercise, and other factors, such as genetic and physiological makeup.

### NEXT STEPS...

First, bravo for finishing your system! After completing your initial system, you can either restart the same program or move into any of our other targeted systems to help you elevate your health goals.

Your journey doesn't end here! Nope, not in the least. This new lifestyle of health and wellness looks good on you, and we want to equip you with impressive tools to maintain your bodacious success!

#### COMMIT

to your success, and maintain your results!

#### **CONTINUE**

to set goals, and share your experiences.

#### CHANGE

doesn't come without challenging yourself; join the IsaBody Challenge!

ONE DAY OR DAY ONE? YOU DECIDE.

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